UNIVERSITY RESEARCH IN BUSINESS AND ECONOMICS

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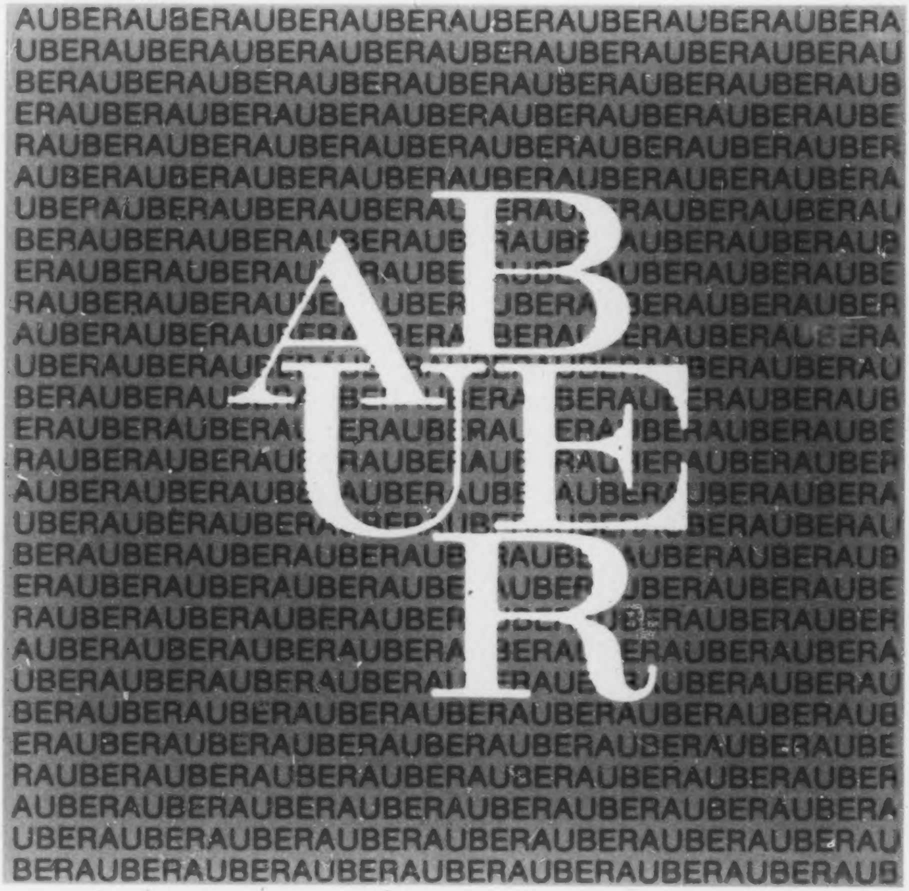
A Bibliography of 1985 Publications

ASSOCIATION FOR UNIVERSITY
BUSINESS AND ECONOMIC RESEARCH

Volume XXX



Bureau of Business Research

College of Business and Economics
West Virginia University

AUBER

Association for University Business
and Economic Research

(The professional association of business and economic research organizations in American public and private universities.)

HISTORY

Organizational steps toward the establishment of the Association were taken at the January, 1947, meeting of the American Statistical Association, American Economic Association, and related associations held in Atlantic City, New Jersey. The first annual meeting was in October 1947, at the Willard Hotel, Washington, D.C.

Since its organization in 1947, AUBER has expanded to include more than 150 full and associate members representing colleges and universities in nearly every state of the nation, as well as in several other countries.

OBJECTIVES

To further basic and applied research in business and economics.

To provide a means by which problems common to business and economic research in American universities and other member organizations can be discussed and clarified.

To provide a mechanism for the joint consideration of problems of research methodology and the availability of information.

To provide a medium through which information and opinions on problems emerging in business and economic research can be expeditiously exchanged.

To provide for annual meetings of the Association for the discussion of all those problems typically faced by the membership, both with respect to the subject matter and with respect to their problems of internal operation.

MEMBERSHIP

AUBER welcomes applications for full or associate membership from any organized bureau, institute, division, or center devoted to economic and/or business research, which is an integral part of a university or college. Institutional memberships are also available for other organizations which meet the appropriate criteria.

Inquiries should be directed:
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UNIVERSITY RESEARCH IN BUSINESS AND ECONOMICS

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Janice B. Ward

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PREFACE

This *Bibliography* brings together in one convenient volume the school-sponsored publications of the Association for Business and Economic Research (AUBER) and the American Assembly of Collegiate Schools of Business (AACSB), most of which are not indexed elsewhere. Hence, the *Bibliography* is an indispensable tool for scholars in the business disciplines and economics.

Among the publications indexed here are books, monographs, periodicals, working papers, bulletins, and conference proceedings. All publications that warrant it have been cross-coded in the Subject Index. Publications are also indexed by institution (that is, the school and publishing entity that produced them) and author. The numbers appearing in the Author Index are index numbers, which refer the reader to the Institution Index. All entries are organized alphabetically within categories, except those beginning with numbers, and these fall at the end of each category.

This volume is confined to 1985 publications, except for those titles appearing late in 1984 which were not included in Volume XXIX.

French and Spanish names and titles are unaccented because of consistent failure of the software used in the production process to handle character recognition.

Surnames are indexed on the first letter, regardless of whether it is capitalized. Thus, de la Vina is found under "D."

Requests for publications should be directed to the original publisher. Addresses and telephone numbers of all AUBER and AACSB Institutions which have listed entries in this edition are given in Section II, Publications by Institution.

Requests for back issues of the *Bibliography* should be directed to the Bureau of Business Research at West Virginia University. An order form is provided in the back of this issue.

ACKNOWLEDGMENTS

Projects such as this are always the result of a group effort, and Vol.XXX of the *AUBER Bibliography* is no exception. Erin F. Carter and Virginia M. Smith keyed in the original entries and patiently corrected subsequent printouts. Eileen Tavaglione, Thomas M. Beam, Myra Wright, and Timothy J. Schibik all provided computer support. Tim handled some difficult downloads and file conversions, also general disk failures and assorted crises, with equanimity and good humor. Toward the end of the production process, Erin Carter once again stepped in to produce camera-ready copy. Her diligence, attention to detail, and quest for perfection all merit gratitude and recognition. Linda Wheeler managed the mailing list and other administrative details with her customary good sense and skill. Special thanks and appreciation are due to Stanley J. Kloc, the *Bibliography*'s editor of ten years, whose veteran professionalism and editorial expertise were and remain a welcome resource.

Finally, thanks to the American Economic Association for permission to use a modified version of their Classification Index.

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*Adapted with permission from the *Journal of Economic Literature* (American Economic Association).

- 200 Quantitative Economic Methods and Data
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    - 321 Fiscal Theory and Policy
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    - 323 National Taxation and Subsidies
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- 600 Industrial Organization; Technological Change; Industry Studies
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        - 612 Public Policy towards Monopoly and Competition
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    - 640 Economic Capacity
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        - 718 Rural Economics
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722 Conservation and Pollution (See also 721)
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730 Economic Geography
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800 Manpower; Labor; Population
810 Manpower Training and Allocation; Labor Force and Supply
811 Manpower Training and Development
812 Occupation
813 Labor Force
814 Personnel Management (See also 513)
820 Labor Market; Public Policy
821 Theory of Labor Markets and Leisure
822 Public Policy; Role of Government
823 Labor Mobility; National and International Migration
824 Labor Market Studies, Wages, Employment
825 Labor Productivity
826 Labor Markets; Demographic Characteristics
830 Trade Unions; Collective Bargaining; Labor-Management Relations
831 Trade Unions
832 Collective Bargaining
833 Labor-Management Relations
840 Demographic Economics
841 Demographic Economics (See also 228 and 941)
850 Human Capital
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890 Other
900 Welfare Programs; Consumer Economics; Urban and Regional Economics
910 Welfare, Health, and Education
911 General Welfare Programs
912 Economics of Education
913 Economics of Health (See also 941)
914 Economics of Poverty
915 Social Security
916 Economics of Crime
917 Economics of Minorities and Discrimination
918 Economics of Aging
920 Consumer Economics
921 Consumer Economics; Levels and Standards of Living (See also 531)
930 Urban Economics
931 Urban Economics and Public Policy
932 Housing and Economics (See also 634)
933 Urban Transportation Economics (See also 615)
934 Community Development
940 Regional Economics
941 Regional Economics (See also 133, 228, 324, 631, 635, 841 and 931)

PUBLICATIONS BY SUBJECT

000 GENERAL ECONOMICS; THEORY; HISTORY; SYSTEMS

010 GENERAL ECONOMICS

011 General Economics

"An Annotated Bibliography of Selected Works on Expert Systems and Natural Language Parsers," Terence C. Krell and Tanya S. Sanborn. Working Papers, No.54, Aug. 1985, 25p. College of Business Administration Research Center, Loyola Marymount University.

A Bibliography on the Issue of Comparable Worth, Charlotte H. Scott. Sept. 1985, 12p., free. Tayloe Murphy Institute, University of Virginia.

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012 Teaching of Economics

"On Educating a Dismal Scientist," Michael J. Radzicki. Research Papers Series, No.85-25, 1985, 25p. Center for Research in Business, University of Notre Dame.

020 GENERAL ECONOMIC THEORY

021 General Equilibrium Theory

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"The Historical Development of the Japanese Sogo Shosha," Deborah J. Bickford. Working Papers, No.85-28, Aug. 1985, 22p. College of Business Administration, Northeastern University.

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"Regulation of the Firm Based on Imperfect Information," Robert A. Meyer. *The Quarterly Review of Economics and Business (Journal of the Midwest Economics Association)*, Vol.25, No.2, Summer 1985, p. 7-17. Bureau of Economic and Business Research, University of Illinois at Urbana-Champaign.

"The Relationship of Competitive Public Goods Models and Monopolistic Competition," S. Shmanske. Working Papers, No.17, Mar. 1985, 53p. Institute of Research and Business Development, California State University-Hayward.

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Section II

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1 "An Analysis of Home Purchase Preferences of Atlantic Canadians," Erdener Kaynak. Vol.16, No.4, Winter 1985, p. 57-66.
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3 "Behaviorally Anchored Rating Scales: A Valuable Aid to the Personnel Function," Stephen C. Buchardt, Aubrey R. Fowler, and Sukumar C. Debnath. Vol.16, No.2, Summer 1985, p. 26-32.
4 "Business Ethics and Business School Graduates: A Longitudinal Study," Peter Arlow and Thomas A. Ulrich. Vol.16, No.1, Spring 1985, p. 13-17.
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7 "Consumers' Perceptions of Imports: An Update and Extension," Troy A. Festervand, James R. Lumpkin, and William J. Lundstrom. Vol.16, No.1, Spring 1985, p. 31-36.

8 "The CPA Selection Process: Influence of Participants in Large and Small Businesses," Susan A. Lynn. Vol.16, No.3, Fall 1985, p. 42-47.

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12 "Examining the Effects of Questionnaire Color and Print Font on Mail Survey Response Rates," Jon M. Hawes. Vol. 16, No.4, Winter 1985, p. 51-56.

13 "The Expanding Liability of Accountants to Third Parties," Guy W. Owings and Brian P. Wood. Vol.16, No.2, Summer 1985, p. 18-25.

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30 "A Study of Investor Reaction to Pollution Disclosure," Rita P. Hull. Vol.16, No.2, Summer 1985, p.39-43.
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36 "Alabama Economic Outlook: Primary Metals," Carl E. Ferguson, Jr. Vol.54, No.10, Oct. 1985, p. 8.
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41 "Electrical and Nonelectrical Machinery: Growth Industries in Alabama," Vol.54, No.12, Dec. 1985, p. 8.
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46 "The Impact of Taxes on Regional Economic Growth," Carl E. Ferguson, Jr. Vol.54, No.11, Nov. 1985, p. 8.
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49 "Travel in Alabama: The Economic Impact," James W. Adams. Vol.54, No.6, June 1985, p. 2,8.
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61 *Electricity, Gas, and Oil Prices in 18 Representative U,S. Cities: 1984*, Niles C. Schoening and Michael D. Clayton. May 1985, 190p.
62 *Executive Summary: Electric, Gas, and Oil Prices in 18 Representative U.S. Cities*, Niles C. Schoening, Gerald Pine, and Michael D. Clayton. Oct. 1985, 31p. (Can be ordered from the Gas Research Institute, 8600 Bryn Mawr Ave., Chicago, IL, GRI no. 8510201.)
63 *Results of the Survey of Participants in TVA's Passive Solar Housing Program*, Niles C. Schoening and Karen M. Moquin. Dec. 1985, 36p.

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71 "Alaska's Small Rural High Schools: Are They Working?" Judith S. Kleinfeld, G. William McDiarmid, and David Hagstrom. Vol.XXII, No.3, Dec. 1985, 16p.
72 "Changing Ownership and Management of Alaska Lands," Linda Leask. Vol.XXII, No.2, Oct. 1985, 32p.

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73 *Alaska's Small Rural High Schools,* Judith S. Kleinfeld, G. William McDiarmid, and David Hagstrom. No.58, Dec. 1985, 149p., $5.00.

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74 *Alaska's Elections, 1958-1984*, Thomas A. Morehouse. No.27, Oct. 1985, 2p.
75 *Alaska's Energy Policy in a Global Contest*, Arlon Tussing. No.28, Oct. 1985, 2p.
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77 *OCC Revenue Sharing in Alaska*, Matthew Berman and Karen White. No.26, Jan. 1985, 2p.

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78 "Alaska's Elections, 1958-1984," Thomas A. Morehouse. No.17, Sept. 1985, 37p.

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79 "The Alaska Economic Multiplier," Scott Goldsmith. No.85-6, Oct. 1, 1985, 25p., $2.50.
80 "Alaska Economy: Where We Are and How We Got There," Gunnar Knapp and Steve Colt. No.85-8, Oct. 3, 1985, 16p., $1.60
81 "Economic and Fiscal Simulations for Alaska with Department of Revenue (March 1985) Petroleum Revenue Projections," Scott Goldsmith. No.85-3, Apr. 23, 1985, 16p., $1.60.
82 "The Economics of Alaska Wildfire Management," Gunnar Knapp. No.85-7, Sept. 2[illegible], 1985, 12p., $[illegible].20.
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85 "Users' Guide: A Fiscal Planning Model for Alaska," Steve Colt. No.85-5, Aug. 1985, 19p., $1.90.

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86 "Variation in Economic Activity in Alaska Due to Different World Oil Prices," Scott Goldsmith. No.85-2, Apr. 22, 1985, 10p., $1.00.

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87 *Arizona Economic Indicators*, Nat de Gennaro. Vol.2, No.2, Fall 1985, 52p. (Semiannually: $9.00 for two issues.)

88 *Arizona Economic Indicators*, Nat de Gennaro. Vol.2, No.1,Spring 1985, 52p. (Semiannually; $9.00 for two issues.)

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89 "The Arizona Economy: A History to 1900," Steffney Thompson. Vol.33, No.1, Jan. 1985, p. 26-34.

90 "Financing the Footlights: The Economics of the Performing Arts in Arizona," Gary C. Woodward. Vol.33, No.2, Nov. 1985, p. 12-19.

91 "The Functional Roles of Arizona Communities," Gordon F. Mulligan and Richard W. Reeves. Vol.33, No.1, Jan. 1985, p. 15-25.

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1785 *Economic and Fiscal Impacts of the Intermountain Power Project*, Constance Steffen. Apr. 1985, 58p., $6.00. (Prepared by the Bureau of the Intermountain Power Agency.)
1786 *The Strategy and Economic Impact of the Development of a Western Town in Moab, Utah*, James A. Wood. June 1985, 14p., $5.00. (Prepared and distributed by the Utah Division of Economic and Industrial Development.)
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1789 "Blanding/Monticello Labor Market Area--1985," Ronda Brinkerhoff, comp. Aug. 1985, 23p.
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1791 "Carbon/Emery Labor Market Area--1985," Ronda Brinkerhoff, comp. Aug. 1985, 24p.

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Frequency: quarterly

1817 "Nonresidential Construction Continues at High Levels," Diane Gillam. Vol.28, No.1, Jan-Mar. 1985, p. 20.

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1821 "Business Bankruptcy and Business Failure--Utah, Mountain States Region, and the United States 1978-1986, Part I," Holly S. Southwick. Vol.45, No.7&8, July-Aug. 1985, p. 1-20.

1822 "The Changing Conditions of the Salt Lake County Apartment Market," James A. Wood. Vol.45, No.3, Mar. 1985, p. 1-8.

1823 "Developing Utah's Economy," Norman H. Bangerter. Vol.45, No.10&11, Oct.-Nov. 1985, p. 1-12.

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1830 "The Battle for Market Share: Strategies in Research and Marketing," Mari Lou Wood, ed. Nov. 1985, p. 326, $45.00. (Proceedings of the Sixteenth Annual Conference of the Travel and Tourism Research Association.)

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1884 *A Study of Ghana's Home Extension Program*, Julia R. Miller, Quanda G. Eaves, and Cynthia R. Mayo. 1984, 73p., N.F.S.

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1901 *Michigan Statistical Abstract, 19th ed.*, David I. Verway, ed. Nov. 1985, 733p., $20.00. (Bimonthly on an irregular basis.)

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Frequency: bimonthly

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1908 *County Development Information*, Delos D. Monteith, Jr. Aug. 1985, 7-8p., free. (Each volume is a statistical summary of one of 28 counties in WNC; 28 vol. set.)

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